

## **CURRITUCK KIDS WALK FOR KIDS WITH CANCER**

[www.kidswalkforkidswithcancer.org](http://www.kidswalkforkidswithcancer.org)

### **WHAT IS IT?**

“Currituck Kids Walk for Kids with Cancer” is a 4-mile walkathon, organized by 6<sup>th</sup> Grade students at Currituck Middle School, to raise money for pediatric cancer research. The Kids Walk was created by NYC students with ties to Currituck, and NC students decided to help! Students, families, co-workers, and kids of all ages from northeastern Carolina are invited to take part. The walkathon kicks off with a brief student-run program and ends with snacks and socializing. It’s an upbeat, family-friendly event, and all are welcome!

### **HOW DO WE HELP KIDS WITH CANCER?**

All funds raised are used for pediatric cancer research at Memorial Sloan-Kettering Cancer Center, which treats more children with cancer than any other hospital in the world. Tax-deductible contributions to sponsor walkers may be made on-line at [www.kidswalkforkidswithcancer.org](http://www.kidswalkforkidswithcancer.org), or by checks payable to Memorial Sloan-Kettering Cancer Center (note walker’s name and the Kids Walk) and give to the walker or turned in at the Walk.

### **HOW DOES THE FUNDRAISING WORK?**

Walkers ask sponsors to make a contribution in any amount for pediatric cancer research. All are welcome, and there is no registration process or fee, although a \$20 contribution is requested from walkers not getting sponsors. Put together a team from your grade, school, club, office or church. If you can’t walk, just stop by to show support! Contact us to organize a team, to volunteer to help, or with any questions at [nckidswalk@hotmail.com](mailto:nckidswalk@hotmail.com).

### **WHY ARE KIDS DOING THIS?**

Cancer is the leading cause of death by disease in children, killing more children than ALL other diseases combined. Although the number of children with cancer increases each year, only about 3 percent of National Cancer Institute funding for research is allocated to fight ALL forms of childhood cancer. The researchers at MSKCC need our support to develop the new treatments needed to save more children with cancer!

**CHILDREN WITH CANCER NEED MORE EFFECTIVE, LESS TOXIC TREATMENTS.  
YOU CAN HELP BY SPONSORING A WALKER IN THE 2011 KIDS WALK FOR KIDS  
WITH CANCER!**